

Strategies and Activities

Target junior and senior students who have a 2.0-2.7 GPA

Free tutoring session for ACT Prep and resume building.

Create 5 focus groups
Collect data from focus groups

-Host an event during Power block to show what community colleges, HBCUs and trades can offer.

Prior to the exit of the program student will complete a 4 question bitly to gauge interest from program.

Field trip to North Carolina Central University, North Carolina A&T State University, and Winston Salem University.

Outcome

Give students exposure to opportunities that are within their reach

Create and spark interest in post-secondary education.

Obtaining free waivers for college applications

Opportunity to increase ACT score

Support on enrolling into college

Helps students create a FAFSA account.

Data will be used to see how we can improve the workshop moving forward.

Short Term Goals

Build awareness around HBCUs and Community colleges.

Help students identify with a trade.

Dispel the myth about financial aid and paying for college.

Increase enrollment by 2-5% within the first year

Long Term Goals

To increase awareness of post-secondary opportunities for minority students.

To decrease the gap in post-secondary education between the dominant population and minority groups by increasing enrollment in post-secondary education by 10% in the next 3 years.